

Mum's

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Founded by a Finnish artist and a mother of four Outi Puro, Mum's ( 2006) is a label for sustainable art and design collection. We collaborate with Nordic designers, make beautiful things by hand together with skilled artisans living in rural villages in India and South Africa.

Mum's is a family of the very best ethical Nordic art and design valuing honesty, kindness, creativity, minding people and environment above all else.

**PRESS PHOTOS**

<https://mums.fi/en/press-photos>

**INSPIRATION CATALOGUES**

<https://mums.fi/en/press-photos/catalogs>

Designers like Ricardo Cavolo, Giada Ganassin, Stefan Nilsson ( Trendstefan), Teresa Moorhouse, Susanna Vento, Paavo Halonen, Jenni Rope, Matti Pikkujämsä, Jenni Tuominen, Pasi Kärkkäinen and Mum's original. Materials and production always local, natural, reclaimed or recycled. Wool from sheep wandering free.



Thank you and best greetings from freezing Finland! Kindly, Mum's <3